

Since 1994 Criterion Packaging's greatest strength has always been to find solutions to our client's packaging and presentation dilemmas.

Given the most basic of information or sketches, our sales and design staff can offer help, advice and a wealth of experience to develop your ideas into a cost effective presentation that promotes as well as protects your product.

From initial design concept through to the finished packaged products, Criterion ensures client service is at the forefront of our minds throughout. We work alongside each and every one of our customers, every step of the way to ensure production runs smoothly.

## This flexibility and willingness to help is a proven success.

It is one thing to offer great prices, but if the project is then riddled with problems, who loses out? It is our attention to quality at all levels and stages of the process and production, that ensures, the end product is of the highest quality. We also ensure all our products and services are produced at the right price and at the right time.

We are committed to new product development. This commitment ensures you will be made aware of the latest improvements and possibilities of our services at all times.

Trusted by many of the world's leading brands – Criterion Packaging has created many market leading packaging and presentation solutions for a wide range of markets.

## We measure the quality of our service and products by the level of our customers' satisfaction.

As a conscientious supplier, we also take our environmental impact very seriously. Our products are all made from one type of material, making recycling at the end of their useful life much easier, as no separation is required. Our production is constantly monitored to ensure minimal waste is generated. All the waste that is created by our production processes is collected and taken to a dedicated plastics recycling facility. We can also add internationally recognised recycling symbols and messages to all our products should you require them.

# SCRATCH RESISTANT CARD / INSERT HOLDERS

## Single Card Holders



- Size 95mm x 64mm (90mm deep pocket).
- Opening to one short edge.
- Digitally printed to the exterior face CMYK.
- Available with a clear pocket section or printed pocket section.
- Printed faces covered by a protective gloss or matt laminate. **REF: O44**

## 2 Pocket Card Holders

- E01 open size 134mm x 95mm (2 x 60mm deep pockets).
- H88 open size 147mm x 105mm (2 x 60mm deep pockets).
- 2 x clear pockets open towards the central crease fold spine.
- Digitally printed to the exterior face CMYK.
- Printed faces covered by a protective gloss or matt laminate. **REF: E01/H88**



## 4 Card Holder



- Open size 280mm x 101mm (4 x 60/62mm deep pockets).
- 4 x clear pockets all opening towards the 3 internal crease fold spines.
- Digitally printed to the exterior face CMYK.
- Printed faces covered by a protective gloss or matt laminate. **REF: K45**

## Season Ticket Booklet Holder

- Open size 254mm x 85mm (2 x 110mm deep pockets).
- 2 x clear pockets opening towards a 12mm wide central crease fold spine.
- Digitally printed to the exterior face CMYK.
- Printed faces covered by a protective gloss or matt laminate. **REF: J52**



All of our products are manufactured using European Sourced REACH compliant phthalate-free vinyl. The internal face can be modified as required. We offer holders which are unlined, pinseal clear (frosted/dimpled) lined, black fotex (black dimpled) lined or with a printed laminate covered inner face. We can also supply printed inserts/cards and insert them.



Clear Pinseal - No Lining - Black Fotex

## Self-Adhesive Card Holder (Holds 1 or 2 credit card size insert cards)



- Finished size 95mm x 59mm (2 pockets 60mm & 80mm deep).
- Pocket 1 – 80mm deep in pinseal clear (frosted) vinyl.
- Pocket 2 – 60mm deep in white vinyl.
- Digitally printed to the white pocket exterior face CMYK.
- Printed face covered by a protective gloss or matt laminate.
- Back clear face c/w a peelable self-adhesive coating.
- Mounted on a 105mm x 69mm release paper backing. **REF: B95**

## 3 Pocket Card Holder

- Open size 210mm x 101mm (3 x 60/62mm deep pockets).
- 3 x clear pockets all opening towards the 2 internal crease fold spines.
- Digitally printed to the exterior face CMYK.
- Printed faces covered by a protective gloss or matt laminate. **REF: C75**



## 10 Pocket Oyster Style Card Holders



- Open size 210mm x 72mm (2 x 80mm deep inner pockets).
- 2 sets of clear fly pockets (202mm x 64mm) to hold 8 individual cards, welded to the spine.
- Digitally printed to the exterior face CMYK.
- Printed face covered by a protective gloss or matt laminate. **REF: C75**

## Oyster Style 2 Card Holders

- Overall size 210mm x 72mm
- Two clear pockets 80mm deep, opening towards a central crease fold spine
- Lining options available: Pinseal Clear, Black Fotex or without lining.
- Inner printing also available
- Gloss or matte protective laminate finish. **REF: J73**



BEST SELLER

## Mini Oyster Style 2 Card Holders (Tighter fit for credit card size inserts)



- Open size 202mm x 64mm (2 x 80mm deep inner pockets).
- 2 x Clear pockets opening towards a central crease fold spine.
- Digitally printed to the exterior face CMYK.
- Printed face covered by a protective gloss or matt laminate. **REF: Q38**

# SCRATCH RESISTANT TRAVEL PRODUCTS

## Economy Luggage Tag (Self Locking)

- Open size 210mm x 64mm (95mm deep pocket).
- Key hole cut out slot 33mm x 75mm
- One clear pocket opening to the centre of the tag.
- Digitally printed to the exterior face CMYK.
- Printed face covered by a protective gloss or matt laminate.
- Printed insert cards and insertion of the cards can also be provided. **REF: BA1**



## Premium Luggage Tag (With Nylon Loop & Printed Card)



- Tag size 115mm x 64mm (Full face pocket)
- Hanging oval slot to the tapered top (6mm x 15mm)
- 145mm nylon loop supplied separately.
- Double side CMYK printed insert card 85mm x 55mm inserted.
- Tag digitally printed to the exterior face CMYK.
- Printed face covered by a protective gloss or matt laminate. **REF: M44**

## Passport Covers (Holds passports up to 125mm x 186mm)

- Open size 135mm x 196mm (2 x 50mm deep pockets)
- 2 Clear pockets opening towards the central crease fold spine.
- Digitally printed to the exterior face CMYK.
- Printed faces covered by a protective gloss or matt laminate. **REF: O40**



## Travel Document Holders

(With multiple clear pockets & Velcro fastening)



- Open size 370mm x 170mm – Closed Size 220mm x 170mm
- Clear fold over flap with passport pocket & Velcro fastening / black tab.
- Clear pockets with 75mm/165mm/190mm and 215mm depths.
- White exterior back pocket digitally printed CMYK.
- Printed face covered by a protective gloss or matt laminate.
- Ideal for Passports, E-tickets, Accommodation vouchers, Insurance documents, transfer documentation, boarding passes and more. All viewable through the transparent pockets. **REF: B99**

# PRESENTATION FOLDERS & BADGE HOLDERS



## A4+ Document Folders

- Open size 300mm x 320mm (Including a 65mm deep fold over flap)
- 1 x Clear transparent pocket, 230mm deep, opening below the flap.
- Flap c/w twin black or white nylon press stud fastenings.
- Digitally printed to the white back face and flap CMYK.
- Printed face covered by a protective gloss or matt laminate.
- A Single Press Studded Folder D87 is also available 310mm x 310mm (78mm deep flap) **REF: K46**



## Disabled Motorists

– Blue Badge & Parking Clock Holders

- Open size 80mm x 330mm (including 2 x 40mm fold over flaps and flap wheel cut out)
- 1 x 165mm wide pocket for the blue badge and 1 x 140mm wide pocket for the parking clock.
- Digitally printed to the white back face CMYK
- Printed face covered by a protective gloss or matt laminate.
- Stock designs available to purchase online at [www.bluebadgeholder.com](http://www.bluebadgeholder.com) **REF: P37**

## Transparent ID Badge Holders

(With 18mm Headers, 2 x 5mm Slots & Oval Slot)

AB2	Landscape	88mm x 97mm	Holds inserts 54mm x 88mm
AB3	Portrait	117mm x 67mm	Holds inserts 88mm x 57mm
AB5	Portrait	120mm x 85mm	Holds inserts 95mm x 75mm
AB4	Landscape	104mm x 108mm	Holds inserts 76mm x 100mm
AB1	Landscape	106mm x 118mm	Holds inserts 85mm x 108mm
S38	Portrait	141mm x 100mm	Holds inserts 115mm x 90mm
N50	Landscape	100mm x 103mm	Holds inserts 75mm x 95mm
AC2	Portrait	177mm x 113mm	Holds inserts 148mm x 105mm

• Holders can be supplied with or without slots/holes cleared and bagged in specific units.

## Full Colour Printed ID Badge Holders

(With 18mm Headers, 2 x 5mm Slots & Oval Slot)



- AC4 Open size 80mm x 95mm landscape (90mm deep side entry pocket). Holds credit card size inserts.
- B98 Open size 177mm x 113mm portrait (155mm deep pocket section). Holds A6 inserts.
- Each has a clear pocket section.
- Digitally printed to the exterior white face CMYK.
- Printed faces covered by a protective gloss or matt laminate. **REF: AC4/B98**

The products listed are just a taster of our offering. Our key strengths are our ability to design and manufacture from scratch. Working with you from a base concept all the way through to the store shelf. Advising you of pitfalls and cost effective design paths along the way. If you want to know more, why not contact us. We would be very pleased to tell you more.

# PACKAGING

## Hanging/Sealable T-Shirt Packaging

- Open size 305mm x 165mm (Including 30mm deep, rigid reinforced, sealable tape header section & euroslot hanger).
- Digitally printed to the front clear face CMYK plus white
- Choice of back faces: White / Black / Clear.
- Optional generic screen printing to the back face with washing instructions size range etc.
- Can also be produced for hoodies in size 305mm x 420mm (REF: Q40). **REF: P40**



## Tool Packaging - Transparent Hanging Packs for Tools / Bits / Blades etc.



- Drill Bit Packaging – From a vast range of stock tooling sizes.
- Saw / Blade Packaging from a single jig saw blade to circular saw blades.
- Packs for Punches, Files, Horticultural Products, Agricultural Products, Cutlery and more
- We offer packs full colour digitally printed full colour, screen printed packs or a combination of both.
- Our packs have reinforced rigid headers for long shelf life.
- We can produce bespoke solutions for all sorts of products. Why not put us to the test?

Criterion Packaging is a globally renowned producer of packaging for the DIY tools and professional tools markets. Our drill bit and saw blade pouches can be seen on the shelves of many global housewares stores. We offer bespoke packaging solutions for a vast range of products.

## Vacuum Formed Products

Utilising our 4 in-house vacuum forming machines, edge folding, roller cutting and high frequency welding equipment we are able to supply bespoke:

- Blisters
- Slide Blisters
- Heat Seal Blisters
- Clam Shell Blisters
- HF Welded Blisters



## Screen Printed Products



As you can see throughout this catalogue we have featured our digital printed items. We are able to offer almost all of the products featured with screen printing in up to two colours using our in-house screen printing equipment.

For an initial chat, Prices and lead times, or to arrange a visit from our sales team we are available by telephone on (+44) 114 276 7755. You can contact us by email – [sales@criterion-packaging.co.uk](mailto:sales@criterion-packaging.co.uk) Or by post or visit Criterion Packaging Limited, Unit 3C Parkway Industrial Estate, Nunnery Drive, Sheffield S2 1TA